

# Muhammad Usman Alam

## UI/UX Designer

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### Work Experience

#### UIUX Designer

##### **Wysdom Dental Technologies Ltd • Full-time**

Milton Keynes, England, United Kingdom • Hybrid

Nov 2023 - May 2024

- Conceptualization and implementation of design concepts, graphics, and layouts for digital products, ensuring alignment with the brand's identity.
- Lead Design Initiatives, Spearhead the conceptualization and implementation of design concepts, graphics, and layouts for digital products.
- Keep abreast of the latest UI design trends, techniques, and technologies, ensuring the firm's designs remain contemporary and competitive.
- Develop high-fidelity prototypes and mockups using tools like Figma, or Adobe XD, helping stakeholders visualize the end result.
- Conduct regular design reviews, gathering feedback from stakeholders, and making iterative changes to meet project objectives.
- Ensure a smooth transition from design to development by working closely with the development team, providing them with all necessary assets and guidelines.

#### UIUX Designer

##### **Wiseman Innovations • Full-time**

Islamabad, Pakistan • On-site

Jan 2023 - Sep 2023 • 9 mos

- Gradually upgrading the UI/UX of all the HealthCare products considering the past UX patterns.
- Creating information architecture by gathering the requirements from product managers, stakeholders, and user data.
- Translating information architecture into mind maps, rough sketches and wireframe.
- Making prototypes of selected wireframe, doing A/B testing.
- Making prototyped final High fidelity UI designs.
- Work collaboratively with developers and QA throughout the launch process, as well as work alongside the marketing teams to ensure synergy between the brand and the product.
- Apart from UI/UX I also handled other work like Logo designs, Print designs and presentation designs.

### Education

#### **BS, Computer Science (2018)**

Arid Agriculture University

Rawalpindi, Pakistan

### Skills

Interactions  
Prototyping  
Research Planning  
story Boarding  
Interaction/Ui design  
UX Design  
Decision Making  
Logo Designing  
T-shirt Designing  
Banners Design  
Style Guides  
Usability Testing  
User flows  
Presentation  
Illustration  
App Icons  
Store Graphics  
Wire Framing

### Tools

Adobe Creative Suite  
Figma  
CorelDraw  
Invision  
Sketch  
MS Office

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### UI/UX Designer

#### F3 Technologies • Full-time

Rawalpindi, Punjab, Pakistan

Sep 2019 - Dec 2022

- Making Illustrations & Interaction design with focus on Mobile Apps.
- Setting UX for the designs Create compelling designs for android and iOS platforms.
- Work closely with developers and marketing teams for the design of the Mobile Apps.
- Building mobile apps with a great user experience and an outstanding design.
- Creation of Basic App maps and Navigation flows.
- Design and creative support for workshops with clients to help them come up with ideas and valid concepts for mobile products and applications.

### UI Designer

#### Goal Tech Pvt. Ltd • Full-time

Islamabad, Pakistan • On-site

Mar 2018 - Aug 2019

Responsible for the overall User Interface and User Experience Design for the mobile app & website projects of the company.

Key tasks and responsibilities:

- Development of Ideas and Concepts through brainstorming with the team
- Creation of Basic App maps and Navigation flows.
- Creation of high-end pixel perfect Mockups with Photoshop.
- Design and creative support for workshops with clients to help them come up with ideas and valid concepts for mobile products and applications.

**Thank you for sticking around till the very end!**

Looking forward to hearing from you